SAFE Identity is an industry consortium and certification body supporting identity assurance and cryptography in healthcare to enable trust, security and user convenience.
The Healthcare Industry Has a Digital Trust Problem

The risk and uncertainty associated with identity in virtual clinical trials, telehealth, medical devices, and sensitive data exchange in healthcare supply chains makes trust a complex problem for healthcare providers.

Sensitive healthcare data requires high levels of security and assurance - but the integrity of and confidence in identity assertions vary widely across the health industry. Even when we standardize on digital credentials, the question remains: Which digital identity issuers can healthcare providers trust?

Answer: Rely on SAFE Identity

SAFE Identity establishes the criteria by which digital identity issuers demonstrate the integrity of their digital credentials. SAFE Identity certification provides assurance to the healthcare community that a specific digital identity credential meets the SAFE Identity standards.

These SAFE Identity Certified Credential Providers are complemented by a list of tested and certified products that further facilitate trust and interoperability between members of the healthcare community. In effect, the healthcare community trusts a single entity: SAFE Identity.

SAFE Identity Use Cases

- Protecting trade secrets and confidential information
- Securing login to avoid data breaches
- Securely identifying medical devices
- Securely exchanging information in global supply chains
- Ensuring the identity of individuals for access to confidential information
- Confirming identities for signing research documents or patient files
- Mitigating data integrity risk in virtual clinical trials with strong patient identification
Benefits of Participating in SAFE

The SAFE Identity global ecosystem leverages the work done by SAFE Identity to ensure the security, global interoperability, user convenience and trusted data exchange between healthcare participants.

- **Signatures**: Have confidence in the identity of who signed the document and the integrity of its contents, ensuring protection against unauthorized changes.
- **Authentication**: Be assured the individuals you’re doing business with are who they present themselves to be.
- **Federation**: Manage your trusted identities within a network of like-minded providers committed to the power of shared standards, policies and practices.
- **Encryption**: Know the information you share via the internet is accessible only to the intended recipients.

Stakeholders in the SAFE Global Identity Ecosystem

**Relying Parties**
Organizations that depend on and require SAFE Certified Credentials for conducting business in cyberspace.

**Credential Providers**
SAFE Certified organizations that offer digital credentials to Asserting Parties.

**Bridge CA**
SAFE Identity-maintained bridge certification authority that functions as a trust-hub to facilitate interoperability and trust across the SAFE Identity global ecosystem.

**Asserting Parties**
Organizations and their partners, subcontractors and patients who acquire SAFE Certified Credentials in order to establish a trusted identity for conducting business in cyberspace.

**Technology Providers**
Developers of applications and cloud services approved by SAFE Identity for use within the SAFE Identity global ecosystem.
Enabling the Ecosystem

The SAFE Identity global ecosystem is governed by the Policy Management Authority (PMA), a committee of leading technology and healthcare providers, who define the policies needed to create and use globally interoperable digital identity credentials. SAFE Identity leverages 15 years of experience in digital identity issuer certification to ensure the SAFE Certified Credential Providers available today provide the required operational integrity in accordance with the policies established by the PMA. The ecosystem is backed by industry healthcare technology leaders including AstraZeneca, Eli Lilly, GSK, Merck, IdenTrust, Exostar, Trans Sped and H-ISAC.

To further serve the community, SAFE Identity offers a suite of services that include:

- Lab testing and certification of applications
- A published list of qualified products
- A bridge certificate authority to facilitate trust and interoperability between multiple credential issuers
- A global lookup directory of qualified organizations and individuals to enable encryption across the SAFE Identity ecosystem.

1900 Reston Metro Plaza, Suite 303
Reston, VA 20190
www.makeidentitysafe.com
info@makeidentitysafe.com
(703) 705-2920